

## ING in Bulgaria in support of the Perperikon Project

### Rayna Tzvetkova

As a good corporate citizen, ING demonstrates a commitment to the communities in which it does business. In Bulgaria ING has contributed to the realisation of a number of projects in the areas of environment, education and culture.

In 2003 ING started a long-term project on the development and maintenance of a website on the ancient town of Perperikon. The website was being developed under the patronage of the Ministry of Culture. It is accessible at the following Internet address: [www.perperikon.bg](http://www.perperikon.bg)

Perperikon, as one of the most valuable archaeological discoveries in Bulgaria, has the potential of creating significant promotion for Bulgaria's historic heritage and can in future become a significant contributor to the development of cultural tourism in Bulgaria.

All the information on the website is available both in the Bulgarian and English languages. The website provides important historical information on Perperikon, its latest archaeological findings, events and special exhibitions, as well as virtual tours around the complex. It contains different subject matter sections, all richly illustrated with relevant pictures.

Български | English


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13 May 2003  
ING - Nine Years on the Bulgarian Market

On the occasion of ING's ninth anniversary in Bulgaria the management of ING (Bulgaria) hosted a reception at the Sheraton on 12th May 2003.

At the reception the website of Perperikon was launched. Perperikon, as one of the most valuable archaeological discoveries in Bulgaria, has the potential of creating significant promotion for Bulgaria's historic heritage and can in future become a significant contributor to the development of cultural tourism in Bulgaria. The partnership with the Ministry of Culture, Republic of Bulgaria in the development of the project represents another powerful opportunity for ING to demonstrate its commitment to the communities in which it does business.



The party was attended by President of Bulgaria George Parvanov, distinguished guests and ING clients.

In his welcome speech Mr. Jan Willem Overwater, Country Manager of ING in Bulgaria, dwelled on the words once written by Saint Paul, the Apostle, in his letter to the early Roman Christians: *'How can they believe in him, of whom they have not heard?'* This is a true statement in every time, you have to bring the good news to the people to attract their attention, make them interested and, hopefully, they will come and see for themselves.

To visit the website of Perperikon, please, click here.

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from left to right: Mr. George Parvanov, President of Republic of Bulgaria, Mr. Jan Willem Overwater, Country Manager ING in Bulgaria, Ms. Rayna Tzvetkova, Corporate Communications (Perperikon Coordinator) ING in Bulgaria, Professor Nikolay Ovcharov, Archeologist

Press enquiries: ING in Bulgaria  
Rayna Tzvetkova, Corporate Communications  
tel: + 359 2 917 6611  
[rayna.tzvetkova@ing.bg](mailto:rayna.tzvetkova@ing.bg)

Done Local intranet

### Awards:

The website was officially launched on 12 May 2003 - attended by President George Parvanov, distinguished guests and ING clients. All along the project was honoured with a number of both local and international awards, the major one of which was during the conference Corporate Engagement - the Business of Business, in the presence of representatives of the Prince of Wales International

Business Leaders Forum, Bulgarian Government officials, business community representatives and Bulgarian Business Leaders members, **ING in Bulgaria** was honoured with the **"Investor in Community" Award**.

The screenshot shows a Microsoft Internet Explorer browser window displaying the ING Bulgaria website. The address bar shows the URL: <http://www.ing.bg/ing/main?a=news&q=en&newsId=10994>. The page features the ING logo and a navigation menu with links for Home, News Room, Feedback, Site Map, and Search. A "Quick Links" section includes "ING Online Banking". The main content area is titled "News Room" and includes a language selector for "Български" and "English". A sidebar on the left lists navigation options: "ING in Bulgaria", "Individual Clients", "Corporate Clients", "Market Information", "Research", and "ING Online". The main article, dated 21 November 2003, is titled "ING in Bulgaria - 'Investor in Community' 2003 Award". The text describes the award ceremony at the Bulgarian Business Leaders Forum (BBLF) on 21 November 2003, held at the Sheraton Hotel Sofia. It mentions that BBLF announced its annual awards for socially responsible business behavior, and that ING in Bulgaria was honored with the "Investor in Community" 2003 Award for its commitment to the Perperikon Project, with a link to [www.perperikon.bg](http://www.perperikon.bg). A link is provided to view ING's presentation. Below the text is a photograph of a gold award trophy.

ING Bulgaria - Microsoft Internet Explorer

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Address <http://www.ing.bg/ing/main?a=news&q=en&newsId=10994> Go Links

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21 November 2003

### ING in Bulgaria - "Investor in Community" 2003 Award

On the occasion of the fifth anniversary of the "Bulgarian Business Leaders Forum (BBLF) on 21 November 2003 a conference dedicated to the topic Corporate Engagement - the Business of Business was held in Sheraton Hotel Sofia.

BBLF announced for the first time its annual awards for socially responsible business behavior. In the presence of representatives of the Prince of Wales International Business Leaders Forum, Bulgarian Government officials, business community representatives and BBLF members, **ING in Bulgaria** was honoured with the **"Investor in Community" 2003 Award** for the commitment to the **Perperikon Project** - [www.perperikon.bg](http://www.perperikon.bg).

Click [here](#) to view ING's presentation.

